# Reunión Comunitaria en Del Ray

Sábado, 1 de Febrero de 2020

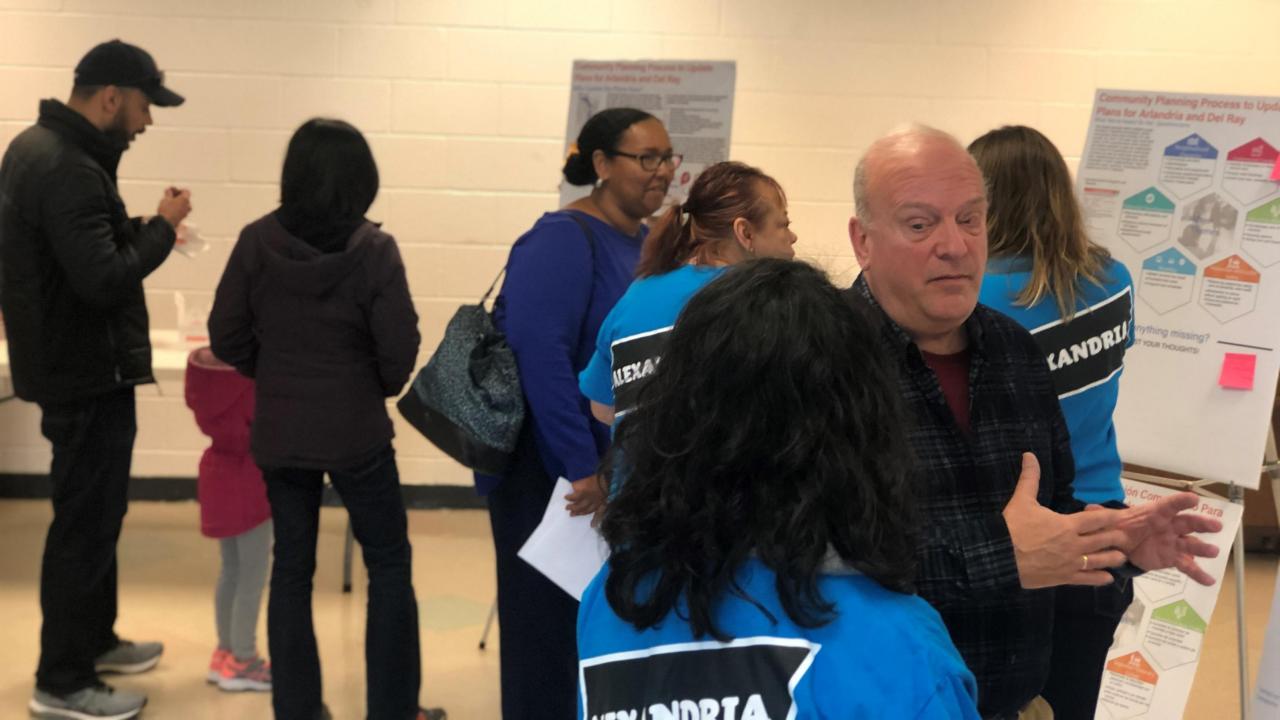
10:00 am a 12:00 pm Mount Vernon Recreation Center 2701 Commonwealth Ave

# **Open House in Del Ray**

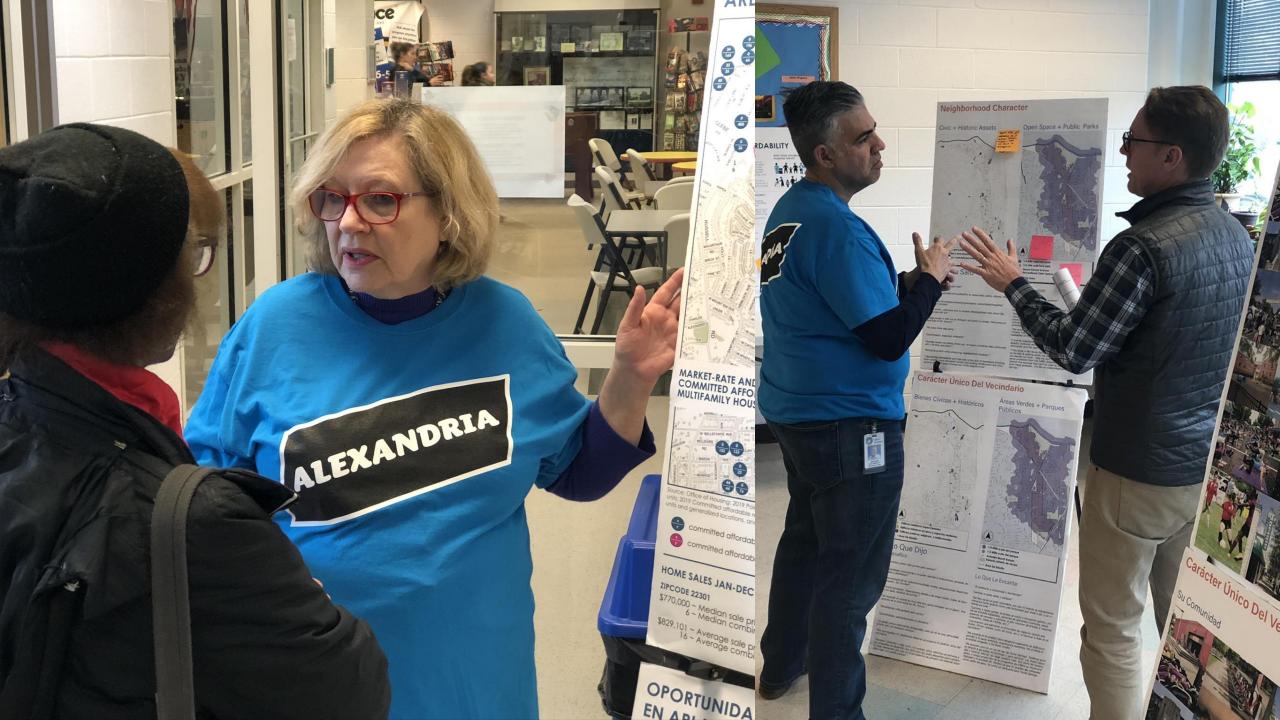
Saturday, February 1, 2020

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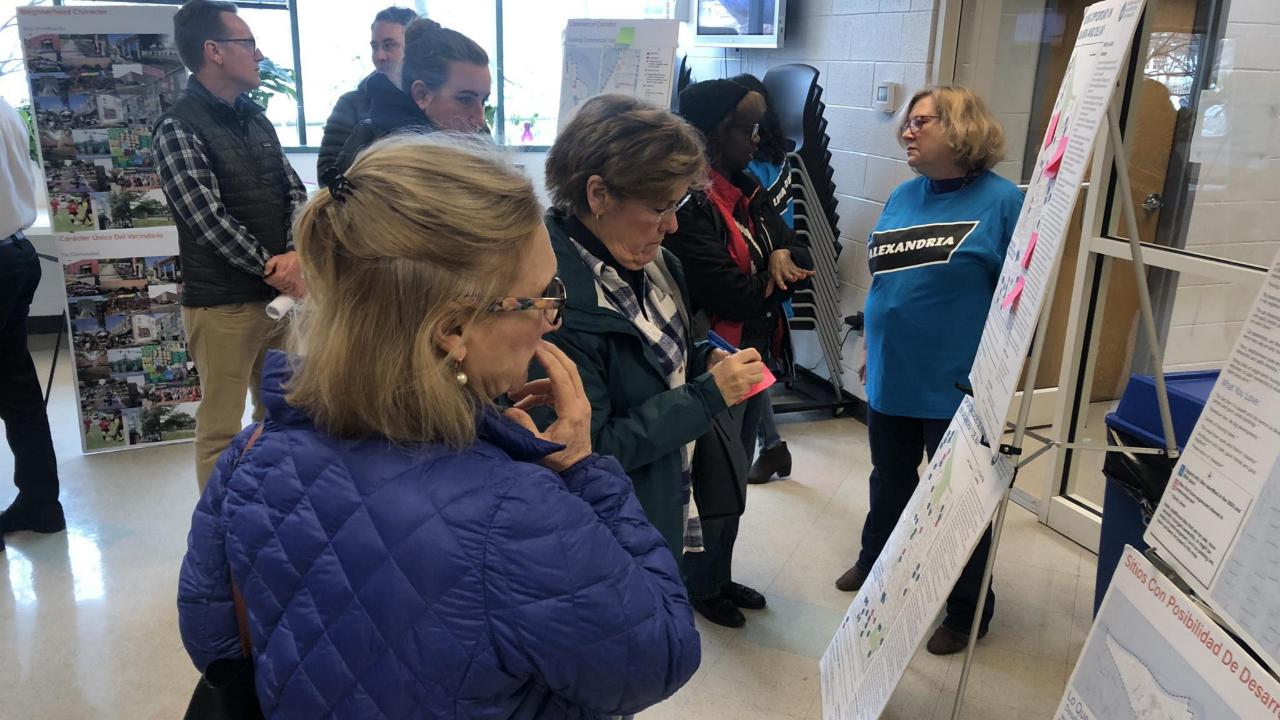












### **Community Planning Process to Update Plans for Arlandria and Del Ray**

### Why Update the Plans Now?



HISTORIC

PHESURVATION

approx

The Mount Vernon Avenue Business Plan and Action Plan for Arlandria were adopted in 2005 and 2003, respectively. There have been many changes in the neighborhoods and surrounding area since then including implementation of plan recommendations:

- Four Mile Run Conservatory
- Del Ray and Arlandria farmers markets
- Four Mile Run Restoration and Park expansion
- Additional park improvements and new
- Route 1 Transitway
- · Many new and growing community organizations
- Expansion of community and regional festivals and events
- Pedestrian and bike improvements
- Restaurant and retail growth

In recent years, community members expressed concerns that can be addressed with a plan update, including:

- · Preservation and expansion of housing affordability
- Small business retention
- Business district competitiveness
- · Pedestrian and bike safety and accessibility · Preservation of unique neighborhood and
- business district character
- Historic preservation

Change to some degree will occur in the neighbor hoods from the introduction of the Potomac Yard Metro Station, Amazon, and Virginia Tech Campus This update is an opportunity to address existing concerns and get ahead of/plan for potential changes while addressing current and future community needs. The Plan(s) will serve to shape the future with the community as partners in the planning process.



### bran rimeline



October - December 2019 PHASE 1:

PHASE 2:

ebruary 2020

Spring 2020 - Summer 2021

**Community Conversations** 

**Planning Commission & City Council Briefings** 

Development and Draft Plan

### What We've Been Up To

#### Street Outreach

City Staff walked the streets of Arlandria and Del Ray to engage community members and:

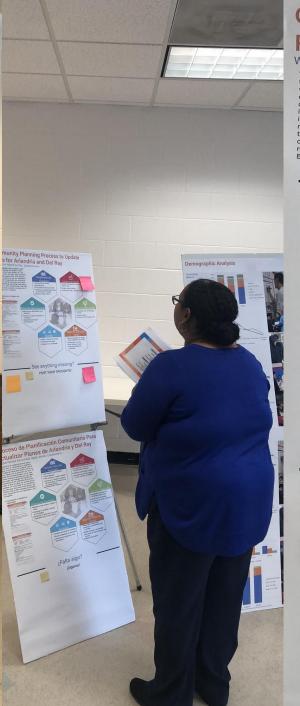
- Invite them to a community conversation
- Invite them to complete the pre-planning questionnaire

### Community Conversations

November 21, 2019, Cora Kelly Elementary School in Spani with English translation.

December 12, 2019, Mount Vernon Community School in English with Spanish translation available.





## **Community Planning Process to Update** Plans for Arlandria and Del Ray

What We've Heard So Far: Questionnaire

The street outreach team created a questionnaire in Spanish and English, which was posted online from October 25-December 16, 2019. The team also used hard copies of the questionnaire while conducting mobile outreach to gain an understanding of issues of importance for community members as well as what they love about their neighborhood and things they saw as challenges in their neighborhood. Over 800 responses were received, including 624 in English and 233 in Spanish.

Questionnaire in English and

## Neighborhood

### Community activities

- Gentrification
- More parks and playgrounds
- · Preserving neighborhood fabric
- as community changes Historic Preservation

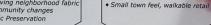
Maintaining affordability and

Preserve cultural character of

character

Chirilagua

· Neighborhood-scale



Ihemes



- · Increasingly lack of affordable
- Housing options
- Rising rent and housing prices



### 

- · Better covered bus stops
- Protected bike lanes
- · Frequent bus schedules

# edestrian and Cycli

· Balancing pedestrian safety and accessibility with traffic

· Variety of business on Moun

· Empty retail buildings

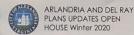
Vernon Ave

- · Walkability to stores
- More lighting at night
- Improved pedestrian crosswalks

See anything missing? **POST YOUR THOUGHTS!** 



### HOUSING OPPORTUNITY IN IDRIA AND DEL RAY





#### What you said:

#### Challenges:

'There too few housing options at low cost." "We need more affordable housing units that's less than 30K per year."

"Not enough housing in Chirilagua: can a little more density help increase housing opportunity?"

"The rent keeps going up, we have been living here for decades now. The City needs to create a fund to help people stay." "We need lower rent."

"Overcrowding in Chirilagua due to ruthless landlords and fear on the part of residents to speak up."

"Affordable housing is a concern, what does Alexandria consider affordable?"

"Housing diversity, size/density difference." "Don't reduce amount of affa

"Trade off of affordable housir neighborhood character."

"Lack of affordable housing and housing."

Bigger houses are changing the of the neighborhood."

"I'd love to bring my parents here, but they just can't afford it. If only bankers and lawyers can afford to live here, it won't be the vibrant,

interesting community that it is "Housing is completely unaffor at the mercy of landlords and surpass cost of living increases. neighborhood will become ove wealthy, white, and pretentious

"Housing costs and McMansior Ray; Commercial district that increasingly appeals to outside visitors more than it provides needed services in the neighborhood." "The housing prices are going up, up, up, No doubt this will change the social class of the

people who can afford to live here." Housing-both soaring prices but also the risks that developers will upend the unique look and feel of Del Ray houses, changing damaging) the style of the neighborhood.

Tear-downs of housing stock to overbuild on Housing density increases without building ew schools to accommodate."

think the current real estate market is pricing ut diversity in the neighborhood. I would like to see mixed income, affordable housing options/programs available in the Del Ray area."

"Need More Housing co-ops like Casa Chirilagua to keep residents from being displaced."

#### What You Love:

"Location and housing options "Variety of housing types."

'Single family housing." "The variety of older and news

different styles."

### AN-DEC 2019 Source: MLS January-December 2019

n sale price n combined days on market

ZIP

\$77

\$829, or ~ Average sale price 16 - Average combined days on market

\$640,000 ~ Median sale price 6 ~ Median combined days on market

\$664,179 ~ Average sale price 18 ~ Average combined days on market



### HOUSING AFFORDABILITY

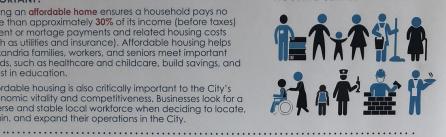
IN THE CITY OF ALEXANDRIA, VA

### WHAT IS AFFORDABLE HOUSING AND WHY IS IT

Having an affordable home ensures a household pays no more than approximately 30% of its income (before taxes) on rent or mortage payments and related housing costs (such as utilities and insurance). Affordable housing helps Alexandria families, workers, and seniors meet important needs, such as healthcare and childcare, build savinas, and invest in education.

Affordable housing is also critically important to the City's economic vitality and competitiveness. Businesses look for a diverse and stable local workforce when deciding to locate, retain, and expand their operations in the City.

#### WHO DOES AFFORDABLE HOUSING SERVE?



#### WHY IS THERE DEMAND FOR AFFORDABLE HOUSING?

Fueled by a strong economy, the supply of housing across the region struggles to keep pace with housing demand. This pushes up rents and home prices.

Jobs in lower-wage service sectors, such as leisure and hospitality, healthcare, and retail, are expanding. This increases demand for more affordably priced housing.

Housing needs continue to evolve as our population changes and ages.



regional median bedroom rent in

bedroom rent in

Incomes have not kept up with local housing costs.

priced out

\$91.840 annual salary needed to rent an \$74,040

average 2-bedroom in the City in 2019 annual salary needed to rent an average 1-bedroom in the City in 2019 ACPS Teacher w/Master's Degree (Step 1

@ 220-day contract)

\$63,274 \$62,691 \$56,180

\$32,180

Plumber Hotel Front Desk Manager \$51.563 City Librarian Volunteer Coordinator

\$50,840 City Police Officer 1 (starting)

\$42,473 Medical Billing Clerk

\$39,832 Receptionist \$33,633 Nursina Aide

\$33,009 Bank Teller \$32,656 Retail Salesperson

\$28,288 Housekeeper \$23,712 Fast Food Cook

Supplemental Security Income for eligible \$9,260 aged, blind and disabled individuals

CITY OF ALEXANDRIA 2019 ANNUAL APARTMENT SURVEY; CITY OF ALEXANDRIA 2015

EMPLOYMENT OPPORTUNITIES

City Equipment Operator 1 (starting)

#### housing cost burdened

# of lower- to moderate-income Alexandria households (earning up to \$75,000/yr) who spend 30% or more of income on housing

# of lower-income Alexandria households (earning up to \$50,000/yr) who spend 50% or more of income on housing

#### W MUCH AFFORDABLE RENTAL HOUSING IS THERE IN THE CITY?



5% committed affordable rental units

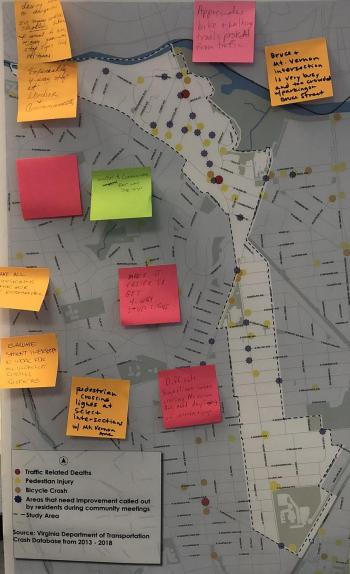
3% surveyed market affordable rental units

OF ALEXANDRIA: 2019 ANNUAL APARTMEN

LEARN MORE ABOUT AFFORDABLE HOUSING AT: ALEXANDRIAVA.GOV/HOUSING

## **Pedestrian and Cyclist Safety**

Crash Data Involving Pedestrians and Cyclists



### What You Said

### Challenges:

"Street safety. Many complain about the speed of cars and carelessness of drivers."

"Traffic safety @ Glebe & Mount Vernon."

"We need more crossings and street lights for pedestrians. We need a safer pedestrian environment as many of us walk and take the bus to work."

"Pedestrian safety increase buffer between crosswalks and street parking, better lighting on small streets, flashing pedestrian crossing signs on Mt. Vernon, clearing brambles and bushes that scratch."

"Pedestrian safety, especially crossing Mt Vernon Ave. and Commonwealth Ave." "Balancing pedestrian safety and accessibility with traffic/cars using the neighborhood as a cut through to/from Route 1 and Russell Road."

"Need protected bike lanes"

### What You Love

"Family friendly, walkable."

"Walkable to cafes and restaurants, safety."

"The walkability to anything you need—stores, playground restaurants, pair, YMCA, nity offers w pring neighb sether—Art c market, Chris but M P S Halloween pa

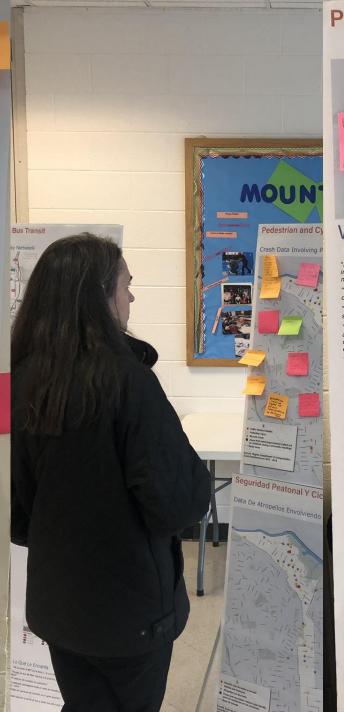
"I love that Demoy, and much of the East end of Alexandria, is a walkable community, filled with points to meet my neighbors, which include playgrounds, restaurants, and stores."

"We have direct access to the bike & walking paths, the wetlands, and nature reserve, without leaving our nook."

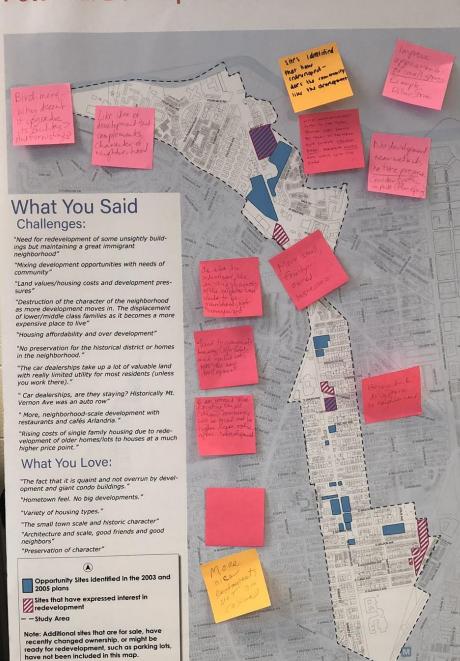
"The 4-mile run bike path is amazing! I love the many parks that are accessible as well as the well-lit streets."

"Walkability; proximity to major bike trails."

Cross ways



### **Potential Development Sites**



### Seguridad Peatonal V Cigliata

# **Mobility - Bus Transit Existing Peak Network Existing Midday Network** What You Said What You Love: "Love the BRT on route 1, use it often." "Bus stop from Park Square to next block, United Bank." "Better covered bus stops. All the bus tops in Chirilagua have people using them, yet not all have a shelter. Shelters should have seating and a proper roof to cover from snow, rain and sun." "Conveniently located to mass transit - buses, metro" "We need more protection for people when they wait for the bus. People get wet when it rains, and it's also bad when it snows and It is so hot. There are a lot of people in all bus stops that need to be protected. The City wants to get more people on buses in to be protected. The City wants to get more people who have been the future, but they don't take care of the people who have been taking the bus for years," "All the transit options are a big positive" "Being able to walk or bus to everything I need" "Additional local bus routes/trolleys could help alleviate some "When we have snow, the City doesn't clean up the side walks for people to walk to bus stops. It's very dangerous." "The bus schedules could also be better, as there are times when several buses pass at once, and then 30- minute intervals when pothing comes along,"

# Mobility **Existing Bicycle Network** - Study area Bike Lane - Shared Lane Markings - Walking Path Point of

# What You Said

### Challenges:

"South end of Mt. Vernon needs streetscaping and unity with metro, need protected bikelanes, underground electric."

"My kids don't ride their bikes as often because it's not safe on

"I worry about pedestrian/bike safety, especially since so many children walk/bike to school here. I worry that not every cross street has a 4-way stop and children don't always pay attention

"Hume Springs is very disconnected from the rest of the Arlandria and Del Ray on account of Glebe Rd and Northern Mt Vernon Ave. The roads/intersection are very difficult to navigate on a bike or on foot."

"Maintain and enhance safe and pleasant bike and pedestrian infrastructure."

### What You Love:

"Walkability; proximity to major bike trails"

"The ability of neighborhood kids to ride bikes on our residential

"Access to many different VA enclaves - Shirlington and Crystal city by bike, Del Ray and Potomac yard by foot. Beautiful parks and open spaces."

"Commonwealth bike lane."

"The parks with their trails and green spaces. In particular, connections to regional bike trails. And It's nice that there is a grocery store (Mom's) that is a pleasant walk for us in Hume Springs."

"The 4-mile run bike path is amazing! I love the many parks that are accessible as well as the well lit streets."

"The Del Ray shops and atmosphere. Old Town and the waterfront "Bonus: the bike path that runs from E. Braddock Road to Crystal City."

